

Benjamin Milkic

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About Me

My professional experience in SEO includes website analysis, on-page optimization, link building, strategy development and social media marketing for businesses and professionals. I am very passionate about Internet marketing and SEO. I have worked on several websites I owned for more than 4 years and ranked many websites to the top of search engines such as Google, Yahoo and Bing.

Example Of My Work

www.insurancecalculatorhq.com

Within four months, I have taken insurancecalculatorhq.com from zero search engine presence to ranking for competitive keywords on Google such as:

1. Car insurance calculator. Position #4 on Google.com
[14.8k global monthly searches, with a cost per click of \$42]
2. Car insurance estimator. Position #9 on Google.com
[2.4k global monthly searches, with a cost per click of \$54]
3. Insurance calculator. Position #11 on Google.com
[3.6k global monthly searches, with a cost per click of \$29]

* as of May 21st, 2013

By implementing a strong on-page seo strategy and an aggressive link building strategy I was able to rank insurancecalculatorhq.com for many very competitive keywords in a short amount of time.

EDUCATION

[UOIT] University of Ontario Institute of Technology

Degree — 2010-2013

Bachelor of Commerce, with Dean's list standing. Last year GPA average of 3.7.

[ICU] International Christian University

Certificate — Six week program, during the summer of 2011

University of Pecs, Hungary

UOIT - University of Pecs, official one semester study abroad exchange program. Made possible by receiving the Ontario Global Edge Scholarship

SKILLS

Keyword Research

- Experience analyzing keyword ranking difficulty
- Experience finding new keyword opportunities

Software

- High level of proficiency with Google Keyword tool
- High level of proficiency with WordPress CMS
- Medium level of experience with Google Analytics
- Experience with backlink research tools; such as ahrefs.com and majesticseo.com
- Medium level of experience with Microsoft Word and Microsoft excel

Programming

- Medium level of proficiency with HTML
- Basic knowledge of PHP and CSS

Link Building

- Experience guest posting; networking with bloggers and webmasters
- Experience writing keyword optimized content for a variety of industries ranging from Insurance to travel
- Experience with White hat and Black hat link building strategies

Pay Per Click

- Medium level of proficiency with Google AdWords
- Medium level of proficiency with Facebook advertising platform

Non Technical Skills

- Fluent In English, Croatian and Bosnian
- Great problem solver
- Great interpersonal skills
- Able to prioritize work according to importance
- Self-motivated individual with an aptitude for learning and grasping new tasks quickly
- Multi-tasking: Able to manage many projects simultaneously and effectively

REFERENCES

Available upon request.